Orest Kus

Design Leader

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www.orestkus.com

EXPERIENCE -

RBC | Design Lead

November 2025 - Present

Design Lead for the RBC Insurance public website, owning the design quality of the web experience. Refined the intake and planning process that moved the team from reactive requests to a design-initiated roadmap in partnership with product and engineering. Exploring AI-IDE tooling/agent-driven prototyping.

Accelerant AI | Senior Product Designer

March 2025 - September 2025

Contributed to the Accelerant platform leveraging AI to prototype, test, and validate new features quickly. Co-led the design system simplifying the process to improve token/component creation and the hand off between engineering and design.

Deloitte Digital | Design Manager

May 2022 - May 2025

Led design on many concurrent client engagements across health, retail, media, finance, and insurance industries, staying hands-on in Figma while directing/product managing teams of up to 10 and managing quality. Presenting designs to stakeholders. Delivered design systems that improved design efficiency and cohesion.

Kinaxis | Senior Product Designer

July 2020 - May 2022

Designed AI/ML products for enterprise retail and CPG clients in the supply chain sector. Advanced the design system for retail allowing us to ship more efficiently for our retail customers.

Rubikloud | Senior Product Designer

July 2019 - July 2020

Canadian Academy of Cinema and Television | Product Designer

January 2018 - June 2019

OpenSports | Product Designer

January 2017 - January 2018

SKILLS -

Design Systems Architecture & Governance · Agentic & AI-Assisted Design Workflows · Design Leadership & Mentorship · Client & Executive Stakeholder Partnership · Multi-Product / Multi-Platform Delivery · Design Operations · Accessibility (WCAG 2.1/2.2, AODA)